

2017 Catalog Advertising **Deadline March 22, 2017**

**Don't miss a great opportunity to shine the spotlight on your kennel, dog,
handler, Top 20 entrant, or even a great Member Club!**

Here are the Specs:

- Catalogs will be 5 ½" x 8 ½", but the LIVE AREA for your ad is 4 ½" x 7 ½". Ads will only be printed in black and white. Digital photos recommended. Color ads submitted will be published in black and white. Formats must be in .jpeg, .pdf, Word, or Publisher in 300 dpi minimum with no bleeds. Vertical alignment is recommended.
- Per the Purina Farms contract, no advertising for pet food or treats of any type will be allowed. USASA reserves the right to refuse any ad which it deems inappropriate or offensive.
- ***Ads must be camera/copy ready when submitted and MUST BE attached to an email and NOT embedded in the text area (if sending via email). USPS mailed ads are also accepted.***

Here are the prices:

Full page (USASA members) : \$50.00

Full page (Non-USASA member): \$60

Please print so we can read your information!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Preferred Location: : _____

Are you a USASA Member? Yes No

Did you include?

- Advertising layout and copy attached to the email and not embedded in the text area?
- Payment in full (no reservations will be confirmed without full payment)
- Preference for ad location – Conformation, Obedience/Rally, Herding, Agility?

Make checks payable to USASA
Submit this form, payment and ad copy/photos to:

Matt Mullin – Catalog Advertising Coordinator
Email: limeliteaussies@icloud.com
140 South Ave, Sacramento, CA 95838
(802) 558-3023