

2015 CATALOG ADVERTISING
Deadline March 1, 2015

Don't miss a great opportunity to shine the spotlight on your kennel, dog, handler, or even a great Member Club!

Here are the Specs:

🐾 Catalogs will be 5 ½" x 8 ½", but the LIVE AREA for your ad is 4 ½" x 7 ½". Ads will only be printed in black and white. Color ads submitted will be published in black and white. Formats must be in .jpeg, .pdf, .doc, .docx, or .pub in 300 dpi minimum with no bleeds.

🐾 Vertical alignment is recommended. All ad prices include one photo.

🐾 Per the Purina Farms contract, no advertising for pet food or treats of any type will be allowed. USASA reserves the right to refuse any ad which it deems inappropriate or offensive.

🐾 If you wish us to return your photo(s), please include a self-addressed, stamped envelope when submitting your advertising photos. Please include name and mailing address on a label on reverse of all photos.

Ads must be camera/copy ready when submitted and *MUST BE attached to an email and NOT embedded in the text area (if sending via email).* USPS mailed ads are also accepted.

Here are the Prices:

Full page (Non-USASA members) \$60

Full page (USASA members only) \$50

PLEASE WRITE YOUR INFO SO WE CAN READ IT!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Preferred location: _____

Are you a USASA Member? Yes No

Did you include?

- Advertising layout and copy attached to the email and *not embedded* in the text area?
- Photo, including self-addressed envelope if you wish your photo returned
- Payment in full (no reservations will be confirmed without full payment)
- Location where you want your ad placed – Conformation, Obedience/Rally, Herding, Agility?

Make checks payable to **USASA**

Submit this form, payment and ad copy/photo to:

Matt Mullin – Catalog Advertising Coordinator

Email: limeliteaussies@icloud.com

140 South Ave

Sacramento, CA 95838

(802) 558-3023