2019 Catalog Advertising

**Deadline March 2, 2019**

Don’t miss a great opportunity to shine the spotlight on your kennel, dog, handler, Top 20 entrant, or even a great Member Club!

**Here are the Specs:**

- Catalogs will be 5 ½” x 8 ½”, but the LIVE AREA for your ad is 4 ½” x 7 ½”. Ads will only be printed in black and white. Digital photos recommended. Color ads submitted will be published in black and white. Formats must be in .jpeg, .pdf, Word, or Publisher in 300 dpi minimum with no bleeds. Vertical alignment is recommended.

- Per the Purina Farms contract, no advertising for pet food or treats of any type will be allowed. USASA reserves the right to refuse any ad which it deems inappropriate or offensive.

- **Ads must be camera/copy ready when submitted and MUST BE attached to an email and NOT embedded in the text area (USPS mailed ads are also accepted).**

**Here are the prices:**

- Full page (USASA members): $50.00
- Full page (Non-USASA member): $60.00

PLEASE WRITE YOUR INFO SO WE CAN READ IT!

Name: ____________________________

Address: ____________________________

City/State/Zip: ____________________________

Phone: ____________________________ Email: ____________________________

Preferred Location: ____________________________

Are you a USASA Member?  Yes □  No □

Did you include?

- Advertising layout and copy attached to the email and not embedded in the text area?
- Payment in full (no reservations will be confirmed without full payment)
- Preference for ad location – Conformation, Obedience/Rally, Herding, Agility?

Make checks payable to USASA

Submit this form, payment and ad copy/photos to:

**Matt Mullin – Catalog Advertising Coordinator**

Email: limeliteaussies@icloud.com

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(802) 558-3023